

WEB CONFERENCE ATLANTIC GEOPARKS

GEOTOURISM FOR SUSTAINABILITY

5TH NOVEMBER 2020

9:00AM TO 7:00PM (UTC/GMT TIME)


Interreg
Atlantic Area
European Regional Development Fund
Atlantic Geoparks



Opening Session

- 09h00 **Rita Marques** | Secretary of State for Tourism
- 09h15 **António Cunha** | President of the North Region Coordination and Development Commission and Managing Authority of Interreg - Atlantic Area (to be confirmed)
- 09h30 **Luis Pedro Martins** | President of the Porto and North of Portugal Tourism Entity
- 09h45 **Artur Abreu Sá** | President of the School of Life and Environmental Sciences, University of Trás-os-Montes and Alto Douro | Leader partner of Atlantic_Geoparks Project
- 10h00 **Margarida Belém** | Mayor of Arouca Municipality and President of the Board of AGA - Arouca Geopark Association

Plenary Conference 1 – The role of International Networks for promotion of singular places and destinations

Chair: **Elisabeth Kastenholz** | University of Aveiro

- 10h15 Cultural Routes of the Council of Europe – Space, Time and Sense of Place – **Eladio Fernández-Galiano** | Special Advisor of the Council of Europe Cultural Routes Programme and Member of the Board of the European Institute on Cultural Routes
- 10h45 Global Trends of Geotourism Destinations and Global Geoparks – **Nickolas Zouros** | President of the Global Geoparks Network International Association

11h15 Discussion

Plenary Conference 2 – Geotourism Strategies for territorial development

Chair: **Elisabeth Kastenholz** | University of Aveiro

- 11h30 Smart Specialization Strategy on Geotourism: challenges and opportunities – 2021-2027 | **António Duarte**, AGA – Arouca Geopark Association
- 12h15 “The European Atlantic Geotourism Route or how Earth’s evolution granted us with a unique natural and cultural heritage” | **Artur A. Sá**, University of Trás-os-Montes and Alto Douro

12h15 Discussion

12h30 Lunch Break

Atlantic Geoparks Project: outputs & Results

- 14h00 WP2. Project Communication | Burren & Cliffs of Moher UNESCO Global Geopark
- 14h30 WP3. Capitalization | **Martina O’Neill**, Marble Arch Caves UNESCO Global Geopark
- 15h00 WP4. Geo-site management | **Alan Bowring**, Fforest Fawr UNESCO Global Geopark
- 15h30 Coffee-break
- 15h45 WP5. Transnational marketing: the European Atlantic Geotourism Route | Basque Coast UNESCO Global Geopark
- 16h15 WP6. ICT Tools for Discovery, Understanding and Enjoyment | **Naomi Foster**, North Pennines AONB UNESCO Global Geopark
- 16h45 WP7. Training and capacity building | Copper Coast UNESCO Global Geopark

17h15 Discussion

Closing session

- 17h30 **Margarida Belém** | Mayor of Arouca Municipality and President of the Board of AGA - Arouca Geopark Association