



# APPLICATION ANNEXS



[www.azoresgeopark.com](http://www.azoresgeopark.com)

## **CREDITS**

### **Texts:**

João Carlos Nunes, Eva Lima, Diana Ponte, Manuel Paulino Costa, Rita Castro

### **Maps:**

Sara Medeiros

### **Photos:**

Barroaçoeres-JCS, Diogo Caetano, Eva Almeida Lima, Ifremer/Atos/2001, João Carlos Nunes, Jorge Góis, J.Fontes/ImagDOP, Paulo Barcelos, Paulo Garcia, Sara Medeiros, SIARAM.

### **Layout:**

Barro Açores

### **Printed by:**

O Télégrapho

### **Date:**

November, 2011

### **Edition:**

20 ex.

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## **Annex 1: Self Evaluation Document**





## Global Geoparks Network

### Applicant's Evaluation Document

Document A

### Applicants Identity

**1. Name and Country of Applicant territory.**

Geoparque Açores, Portugal / Azores Geopark, Portugal

**2. Name of the Applicant's Management Body**

GEOAÇORES - Associação Geoparque Açores / Azores Geopark Association

Region:	Azores Autonomous Region
Country:	Portugal
Telephone:	(+351) 292 293 525
Fax:	(+351) 292 293 525
Email:	info@azoresgeopark.com; manuel.ps.costa@azores.gov.pt

**3. Address of Applicant Management Body**

Centro de Empresas da Horta, Rua do Pasteleiro s/n - Angústias, 9900-069 HORTA - Açores

**4. Size of Territory and Geographical Coordinates**

Size in km <sup>2</sup>	12.884
Coordinates	Lat. 36° - 41° North/Long. 24° - 33° West

**5. Contact Person**

Management Body Director	Manuel Paulino Costa
Geoscientist	João Carlos Nunes / Eva Almeida Lima
Specialist on Regional Development	

**Statement of acceptance of European Geoparks Network Charter Requirements:**

*The Management Body of the Applicant Territory ready the GGN / EGN charter and accepts all of its provisions.*

Name	Position	Date
José Leonardo Goulart	GEOAÇORES President	08/11/2011
Signature		
Name	Position	Date
Manuel Paulino Costa	GEOAÇORES Secretary & General Coordinator	28/11/2011
Signature		

<b>Application Overview</b>				
	<b>Category</b>	<b>Weighting</b>	<b>Self-assessment</b>	<b>Evaluators</b>
		<b>(%)</b>		<b>Estimate</b>
<b>I</b>	Geology and Landscape			
<b>1.1</b>	Territory	5	43,5	0
<b>1.2</b>	Geoconservation	20	176	0
<b>1.3</b>	Natural and Cultural Heritage	10	100	0
<b>II.</b>	Management Structure	25	206,25	0
<b>III</b>	Interpretation and Environmental Education	15	111,75	0
<b>IV</b>	Geotourism	15	136,5	0
<b>V</b>	Sustainable Regional Economic Development	10	65	0
	<b>Total</b>	100	839	0

<b>EVALUATORS VERIFICATION</b>		
Name	Position	Date
Signature		
Name	Position	Date
Signature		

<b>I. Geology and Landscape</b>		<b>Marks available</b>	<b>Self Assessment</b>
<b>1.1 Territory</b>			
<b>1. TERRITORY</b>			
<b>1.1 Geosite list</b>	List of "Geosites" located within territory identified for use (Please provide a geosite list)		
	20 "Geosites" or more	100	
	40 "Geosites" or more	200	200
	<b>Maximum Total</b>	<b>200</b>	<b>200</b>
<b>2 Geodiversity</b>			
2.1	How many geological periods are represented in your area? (10 points each, maximum 100 points). (Please provide a list)	100	20
2.2	How many clearly defined rock types are represented in your area? (10 points each, maximum 100 points). (Please provide a list)	100	50
2.3	How many distinct geological or geomorphological features are present within your area? (Please provide a list) (10 points each, maximum 100 points).	100	100
	<b>Maximum Total</b>	<b>300</b>	<b>170</b>
<b>3 Public Interpretation of the Geopark's sites of interest</b>			
3.1	Number of sites with public Interpretation (trails, interpretation panels or leaflets) (Please provide a list)		
	5-10	40	
	10-20	80	
	20 or more	120	120
3.2	Geosites of Scientific Importance (Please provide a list)	40	40
3.3	Geosites used for Education (Please provide a list)	40	40
3.4	Geosites used for Geotourism (Please provide a list)	40	40
3.5	Non-Geological Sites used by the Geopark (intergraded in Geoparks activities)	40	40
	<b>Maximum Total</b>	<b>200</b>	<b>200</b>
<b>4 Relationship to existing Geoparks (select one from the following options)</b>			
4.1	There is no comparison with any other existing Geopark within GGN	300	300
4.2	There is another Geopark within GGN with comparable geology.	200	
4.3	There is another Geopark within GGN with comparable geology or infrastructure in the same country.	100	
4.4	There is another Geopark within GGN with comparable geology or infrastructure in the same country's geographical Region (Clarification in time and distance)	50	
	<b>Maximum Total</b>	<b>300</b>	<b>300</b>
<b>Territory Subtotal</b>		<b>Maximum points</b>	<b>Self Assessment</b>
		1000	870

II. Geology and Landscape 1.2 GEOLOGICAL CONSERVATION		Marks available	Self Assessment	Evaluators' Estimate
<b>1</b>	Inventory and significance of Geosites can be found in your area (SELF AWARDED total cannot exceed 300).			
1.1	At least one geosite of international significance geology and geomorphology. (100 for each). (Give a list and justification)	160	160	
1.2	At least five geosites of national significance (Give a list and justification)	100	100	
1.3	At least 20 geosites of educational interest and used by schools and universities. (Give a list and justification)	100	100	
1.4	Do you have a geosites database for the Geopark? (Give a list and justification)	50	50	
1.5	Do you have a geosites map for the Geopark? (Give a list and justification)	50	50	
	<b>Maximum Total</b>	<b>300</b>	<b>300</b>	<b>0</b>
<b>2</b>	Strategy and legislation to protect against damage of geological sites and features (one answer only)			
2.1	The entire territory has legal protection because of its geological values.	300		
2.2	Part of the area is protected by law for its geological interest. (Please refer to which part and why)	150	150	
2.3	Prohibition of destroying and removing parts of the geological heritage.	150	150	
	<b>Maximum Total</b>	<b>300</b>	<b>300</b>	<b>0</b>
<b>3</b>	How are the geosites protected against misuse and damage?			
3.1	General announcement of regulations against misuse and damage for the entire Geopark area	100		
3.2	Announcement of regulations against misuse and damage at individual sites of the Geopark	50	50	
3.3	Use of observation posts, guarding and patrolling by wardens	60	60	
3.4	Provision for enforcement of regulations (no digging and collection) in website, flyers, etc.	40	40	
3.5	Offering collecting of geological specimens under supervision at selected sites (clarification)	40	40	
	<b>Maximum Total</b>	<b>200</b>	<b>150</b>	<b>0</b>
<b>4</b>	What measures are carried out to protect geosites and infrastructure against damage and natural degradation?			
4.1	Regular maintenance and cleaning. (Please give details. How often are they checked?)	60	60	
4.2	Conservation measures (Please give details)	70	70	
4.3	Protective measures (preparation, sealing to avoid natural degradation) (Please give details)	70	70	
	<b>Maximum Total</b>	<b>200</b>	<b>130</b>	<b>0</b>
<b>Geoconservation Subtotal</b>		<b>1000</b>	<b>880</b>	<b>0</b>
<b>Evaluators' Estimate</b>				

<b>III. Geology and Landscape</b>				
<b>1.3 Natural and Cultural Heritage</b>				
		Marks available	Self Assessment	Evaluators' Estimate
<b>1 Natural Rank (SELF AWARDED total cannot exceed 300).</b>				
1.1	World Heritage Site (Natural or Mixed) <i>(Please give a list and justification)</i>	300		
1.2	Other International Designation in part of the Geopark territory (MAB = 200, Ramsar wetland = 200, Other = 100) <i>(Please give a list and justification)</i>	200	200	
1.3	National designation in part of the Geopark territory <i>(Please give a list and justification)</i>	200		
1.4	Regional designation in part of the Geopark territory <i>(Please give a list and justification)</i>	100	100	
1.5	Local designation in part of the Geopark territory <i>(Please give a list and justification)</i>	50		
	<b>Maximum Total</b>	<b>300</b>	<b>300</b>	<b>0</b>
<b>2 Cultural Rank (SELF AWARDED total cannot exceed 300).</b>				
2.1	World Heritage Site in part of the Geopark territory (Cultural or Mixed) <i>(Please give a list and justification)</i>	300		
2.2	Other International Designation in part of the Geopark territory <i>(Please give a list and justification)</i>	200		
2.3	National designation in part of the Geopark territory <i>(Please give a list and justification)</i>	200	200	
2.4	Regional designation in part of the Geopark territory <i>(Please give a list and justification)</i>	100	100	
2.5	Local designation in part of the Geopark territory <i>(Please give a list and justification)</i>	50	50	
	<b>Maximum Total</b>	<b>300</b>	<b>300</b>	<b>0</b>
<b>3 Promotion and maintenance of Natural and Cultural Heritage</b>				
3.1	Interpretation <i>(Please give details)</i>	100	100	
3.2	Education programmes <i>(Please give details)</i>	100	100	
3.3	Communication <i>(Please give details)</i>	100	100	
3.4	Promotion of the links between Geological Heritage sites and the existing Natural and cultural sites within the Geopark <i>(Prove with examples) (Please give details)</i>	100	100	
	<b>Maximum Total</b>	<b>400</b>	<b>400</b>	<b>0</b>
<b>Natural and Cultural Heritage Subtotal</b>		<b>1000</b>	<b>1000</b>	<b>0</b>
<b>Total Points Awarded For Section I: Geology and Landscape</b>		<b>3000</b>	<b>2750</b>	<b>0</b>

II. MANAGEMENT STRUCTURE		Marks available	Self Assessment	Evaluators' Estimate
1 How is the Applicants management structure organised?				
1.1	Does the Geopark has a clear and well defined boundary? (Please give details)	50	50	
1.2	Does the Geopark have well defined and effective management structure able to take and implement decisions to enhance protection of Geological Heritage and promote sustainable regional development for the Geopark area? (Please give details)	50	50	
1.3	Is the Geopark staff employed directly or indirectly by Geopark partners? (Please elaborate)	50	50	
1.4	An independently administered budget (Please give details)	50	50	
<b>Maximum Total</b>		<b>200</b>	<b>200</b>	<b>0</b>
2 Does a management or Master Plan exist?				
2.1	Management or Master Plan exists (not older than 10 years) (You should refer to the main components in accompanying documentation)	40	40	
3 Master Plan Components - What components does it include?				
3.1	Earth Heritage (Geosite and Landscape).	10	10	
3.2	Other Natural and Cultural Heritage	10	10	
3.3	Links between Natural and Cultural Heritage	10	10	
3.4	Tourism development (infrastructure and activities)	10	10	
3.5	Education activities	10	10	
3.6	Local development	10	10	
3.7	Regional products (agrotourism)	10		
3.8	Community links	10		
3.9	Funding	10	10	
3.10	Marketing strategy	10	10	
3.11	Strength and Weakness Analysis of Management and administration	20	20	
3.12	An audit of the geological and other resources	20		
3.13	Do you have targets for the following goals? (Identify specific goals)			
	Geology	5	5	
	Landscape protection	5	5	
	Tourism "geotourism"	5	5	
	Agriculture and forestry	5		
3.14	Analysis of local/regional development potentials	10	10	
<b>Maximum Total</b>		<b>200</b>	<b>165</b>	<b>0</b>
4 Does your Application have a Marketing Strategy				
	Strategy exists (not older than 10 years) (You should refer to the main components in accompanying documentation)	50		
<b>Maximum Total</b>		<b>50</b>	<b>0</b>	<b>0</b>
5 Geopark should protect its geological heritage and create sustainable geotourism. What has been done to fulfil this duty?				
5.1	Definition of areas which will be the focus of tourism development	25	25	
5.2	Definition of areas where no tourism is allowed, (with focus on protection and research)	20		
5.3	Measures taken to regulate and reduce traffic (restricted access, central parking lots, traffic guiding system, signposting etc.)	15		
5.4	Environmental friendly hiking path system	10	10	
5.5	Clearly defined cycle or other trails such as bridleways or river trails.	10	10	
<b>Maximum Total</b>		<b>80</b>	<b>45</b>	<b>0</b>
6 Are there any initiatives or working groups who discuss promotion of natural and cultural heritage				
6.1	Regular "Working Group" meetings on specific topics	20	20	
6.2	Individual cooperation and contracts between Applicant, tourist organisations and other interest groups	10	10	
6.3	Other regular activities, not described by the answers above.	10	10	
<b>Maximum Total</b>		<b>20</b>	<b>20</b>	<b>0</b>
7 Has your geopark area received any awards or other formal recognition for its activities in the fields of geodiversity, conservation or sustainable geo-tourism during the last five years? (SELF AWARDED total cannot exceed 100)				
7.1	International awards (name and date of award)	100	100	
7.2	National awards (name and date of award)	50	50	
7.3	Other (e.g. from industry) (name and date of award)	20	20	
<b>Maximum Total</b>		<b>100</b>	<b>100</b>	<b>0</b>
8 Are competent geological and scientific experts available to promote further research work on a scientific basis? (SELF AWARDED total cannot exceed 150)				
8.1	At least one person with a degree in geosciences or other related discipline in the permanent staff (employed directly) (Add 10 points for each geoscientist).	40		

8.2	At least five people with a degree in geosciences or other related discipline on the staff of the Applicant (employed by partner)	20	20	
8.3	Do additional experts exist in the permanent staff (e.g. biologists)	10	10	
8.4	Regular and formal joint activity with at least one scientific institution (University, National Geological Survey)	20	20	
8.5	Regular consulting is maintained by:			
	Persons with scientific background in geosciences	15	15	
	Persons with experience in geosciences	10	10	
	Amateurs available from local community	5	5	
8.6	How many different scientific disciplines are in the expert network			
	< 5	5	5	
	> 5	10		
8.7	Does a marketing expert exist? If not who does the work?	5	5	
8.8	Does a press office exist? If not who does the work?	5	5	
8.9	Are staff members available to run field trips/guided walks?	5		
<b>Maximum Total</b>		<b>150</b>	<b>95</b>	<b>0</b>

9	Does your Applicant area have the following Infrastructure			
9.1	Museum within the area of Application managed by yourself or a partner in your organization	100	100	
9.2	Information Centre within the area of Application	80	80	
9.3	Info-kiosks' or other 'local information points' within the area carry information about the Applicant and its aims and work	40	40	
9.4	Information panels within the area	40	40	
9.5	Geological Trails within the area of Applicant, which the Applicant has developed or been involved in developing	40		
<b>Maximum Total</b>		<b>200</b>	<b>200</b>	<b>0</b>

Total Points Awarded For Section II: Management Structure	Maximum points	Self Assessment	Evaluators' Estimate
	1000	825	0



III. Information and Environmental Education		Marks available	Self Assessment	Evaluators' Estimate
<b>1 Research, information and education scientific activity in Earth sciences within the territory</b>				
1.1	At least one scientific/academic institution working in the Applicant's area.	50	50	
1.2	At least one student final report (mapping etc.) in the Applicant's area per year	40	40	
1.3	At least one of PhD thesis on Applicant's area within the past three years	50	50	
1.4	At least five scientific or tourism focused academic papers from the work within the Applicant's area during last 5 years	40	40	
<b>Maximum Total</b>		<b>180</b>	<b>180</b>	<b>0</b>
<b>2 Do you operate programs of environmental education in your Applicant area?</b>				
2.1	Does your permanent staff include specialists in environmental education, who undertake such work as their main role within your team.	50		
2.2	Do you operate at least one formal education programme (please outline the nature of the programme(s))	30		
2.3	Do you contribute towards at least one formal education programme developed by other organisations (museums etc.)	20	20	
2.4	Personal and individual program offered to children visiting the Applicant's area	20		
2.5	Do you operate a special program for primary/elementary school classes?	20	20	
2.6	Do you operate a special program for secondary/high school classes?	20	20	
2.7	Do you operate a special program for university students?	20		
2.8	Are there any university camps/education centres in the Applicant's area	20	20	
<b>Maximum Total</b>		<b>200</b>	<b>80</b>	<b>0</b>
<b>3 What kind of educational materials exist? (The SELF AWARDED total cannot exceed 120)</b>				
3.1	Have you developed new educational material for school classes?	20	20	
3.2	Films, video, slideshow etc.	20	20	
3.3	Interactive elements/ internet	20	20	
3.4	Different special exhibitions changing on a regular basis	20	20	
3.5	Special education equipment (puzzles, special constructions, etc)	20		
3.6	Do you produce other material for children below 8 years?	20		
<b>Maximum Total</b>		<b>120</b>	<b>80</b>	<b>0</b>
<b>4 What kind of published information is available in your Applicant area?</b>				
4.1	Protection of geological heritage	20	20	
4.2	Geology of the area	15	15	
4.3	Publication linking geology, nature and culture of the area	20	20	
4.4	Environmentally friendly behaviour in the area	15	15	
4.5	Other aspects of natural history which can be found within the area	15	15	
4.6	Historical elements	15	15	
<b>Maximum Total</b>		<b>100</b>	<b>100</b>	<b>0</b>
<b>5 Geology provision for school groups. For example, organized visits etc. (The SELF AWARDED total cannot exceed 100)</b>				
5.1	Guided tours by Applicant's staff (explain and justify)	30		
5.2	Guided tours through a member organisation (explain and justify)	15	15	
5.3	Standard programs, regularly offered for all park visitors (explain and justify)	10		
5.4	Limited group size (max. 30 persons per guide) (explain and justify)	10	10	
5.5	Are alternatives available if tour impossible due to bad weather conditions? (explain and justify)	10	10	
5.6	Do programs exist for different ages? (explain and justify)	20	20	
5.7	Do special, scientific programs exist? (explain and justify)	20		
5.8	Is teacher training offered in matters relating to the Applicant? (explain and justify)	20	20	
<b>Maximum Total</b>		<b>100</b>	<b>75</b>	<b>0</b>
<b>6 Education – Guides</b>				
6.1	Do you have at least one qualified expert in Geopark permanent staff providing guided visit that your organization has a role in developing? (explain and justify)	20		
6.2	Do you have at least one qualified expert in partner organization providing guided visit that your organization has a role in developing? (explain and justify)	15	15	
6.3	Personal guides in Geopark permanent staff(explain and justify)	20		
6.4	Personal guides by partner organisation(explain and justify)	15	15	
6.5	Freelance guides whose training and / or program is supported by your organization (explain and justify)	20		
6.6	Training courses for guides (explain and justify)	20	20	
<b>Maximum Total</b>		<b>100</b>	<b>50</b>	<b>0</b>
<b>7 What kind of information do you provide to educational groups, which encourage them to visit your area?</b>				
7.1	Letters to schools and universities	20	20	

7.2	Brochure	20	20	
7.3	Press announcements (Newspapers, Radio, TV)	20	20	
7.4	Newspaper or newsletter	20		
<b>Maximum Total</b>		<b>80</b>	<b>60</b>	<b>0</b>
<b>8</b>	<b>Do you use the internet for school programmes? What kind of service do you provide?</b>			
8.1	Own website with general information about environmental education within the area	50	50	
8.2	Those responsible for the education programme may be reached by E-Mail	30	30	
8.3	Regular electronic newsletter	20	20	
8.4	Up to date calendar of activities	20	20	
<b>Maximum Total</b>		<b>120</b>	<b>120</b>	<b>0</b>

Total Points Awarded For Section III: Education	Maximum points	Self Assessment	Evaluators' Estimate
	1000	745	0



IV. Geotourism		Marks available	Self Assessment	Evaluators' Estimate
What kind of promotional material of the area takes place?				
1.1	Printed material (e.g. leaflets, magazines)	25	25	
1.2	Popular literature for public (e.g. books, guide books)	15	15	
1.3	CD or video material	15	15	
1.4	Other promotional material or merchandise	15	15	
<b>Maximum Total</b>		<b>70</b>	<b>70</b>	<b>0</b>
2 In how many languages is the marketing material produced? (The SELF AWARDED total cannot exceed 80)				
2.1	English	10	10	
2.2	French	10	10	
2.3	Spanish	10	10	
2.4	Russian	10	10	
2.5	Chinese	10		
2.6	Arabic	10		
2.7	Add 10 points for each other language. (explain and justify)		90	
2.8	Multi-languages in one publication	10	10	
<b>Maximum Total</b>		<b>80</b>	<b>80</b>	<b>0</b>
3 Do information centres or exhibitions concerning the area exist in the Applicant's area? (SELF AWARDED total cannot exceed 100)				
3.1	At least one information centre, managed directly by the Geopark or one of the partner members of your organization	30	30	
3.2	Existing 'info points' or similar facilities throughout the area managed by directly by the Geopark or one of the partner members of your organization	20	20	
3.3	Information centre "meeting and starting" point for excursions	10	10	
3.4	Is the information centre accessible for wheelchair users and does it cater for individuals with other disabilities?	10	10	
3.5	Personal and individual information offered to visitors about possible activities in the area.	10	10	
3.6	Centre open to the public at least 6 days a week, all year round weather permitting	20	20	
<b>Maximum Total</b>		<b>100</b>	<b>100</b>	<b>0</b>
4 How is information and interpretation about the area presented in info centres, information points, etc?				
4.1	Static display material	10	10	
4.2	Films, video, slideshow etc.	10	10	
4.3	Interactive displays	10	10	
4.4	Different special exhibitions changing on a regular basis	40	40	
<b>Maximum Total</b>		<b>70</b>	<b>70</b>	<b>0</b>
5 Public Access and facilities (SELF AWARDED total cannot exceed 100)				
5.1	Is it possible to reach the geopark area by public transport	50	50	
5.2	Do you provide your own tourist transport	20	20	
5.3	Is public transport integrated with walking, cycling trails	20	20	
5.4	Do you have car park facilities connected to the trails which you have developed	20	20	
5.5	Are there toilets available in the parking areas	20	20	
<b>Maximum Total</b>		<b>100</b>	<b>100</b>	<b>0</b>
6 Are visitors informed about public transport in the area and encouraged to use it before they come?				
6.1	Promotional material about the area (leaflets, brochures, internet) contains information about public transport	20	20	
6.2	Websites of the Applicant and/or local tourism organizations are linked to web-based timetables and transport information held by others.	20	20	
6.3	Special offers for tourists using public transport, bicycle or other forms of sustainable transport	10	10	
<b>Maximum Total</b>		<b>50</b>	<b>50</b>	<b>0</b>
7 What kind of guided tours have been developed by your management body or your partners?				
7.1	Groups with special interests in geology and geomorphology	10	10	
7.2	Tours take place regularly during the season	10	10	
7.3	Tours for a broad audience	20	20	
7.4	Do you offer tours for disabled visitors	10	10	
7.5	Alternatives available if tour impossible due to bad weather conditions	10	10	
7.6	Flexible registration system (day to day basis) for participants or no registration necessary	10	10	
<b>Maximum Total</b>		<b>70</b>	<b>70</b>	<b>0</b>
8 What else do you use to inform visitors about your area				
8.1	Easy to read interpretation panels in entrance areas or at Tourist locations	20	20	
8.2	There is at least one promoted trail dealing with geological subjects, developed by your team, alongside any developed by partners.	20	20	
<b>Maximum Total</b>		<b>40</b>	<b>40</b>	<b>0</b>

9 How are information or activities of different organisations co-ordinated				
9.1 Joint information or promotional material		20	20	
<b>Maximum Total</b>		<b>20</b>	<b>20</b>	<b>0</b>
10 Do you use the internet and what kind of service do you provide?				
10.1 Own website with general information about the area		40	40	
10.2 Links to other websites of tourist board, communities, local government, which provide a broad range of information on the Applicants area.		10	10	
10.3 Geopark management may be reached by email		5	5	
10.4 Regular electronic newsletter		10	10	
10.5 Facility to order publications on-line		10	10	
10.6 Up to date calendar of activities		15	15	
10.7 Guidance for visitors on potential excursions		10		
<b>Maximum Total</b>		<b>80</b>	<b>80</b>	<b>0</b>
11 What kind of infrastructure is available for activities such as horse riding, canoeing and cycling ? (SELF AWARDED total cannot exceed 100)				
11.1 Network of footpaths which include the main touristic and scientific points of interest		10	10	
11.2 Uniform/standard signposting of paths		10	10	
11.3 Regular checks of infrastructure and immediate repair guaranteed		10		
11.4 Special maps and information sheets for hikers, cyclists, etc.		10	10	
11.5 At least one path concerning a special subject (mining, archaeology, architecture not previously counted in your score under another heading		10	10	
11.6 Guided cycling, walking, etc. tours, provided or actively supported by a member organization		10	10	
11.7 Such tours include several days all inclusive offer (hotel, half or full board) for hiking and cycling tours provided or actively supported by a member organization		10		
11.8 Such tours include several days all inclusive package with luggage transport provided or actively supported by a member organization		10		
11.9 There is a network of hiking/biking friendly hotels/pensions, defined by a catalogue of criteria who work in partnership with your organisation.		20	20	
<b>Maximum Total</b>		<b>100</b>	<b>70</b>	<b>0</b>
12 How do you communicate the goals of Geotourism, especially with those responsible for tourism.				
12.1 Direct personal meetings or through their involvement in your organization.		10	10	
12.2 A regular award scheme to promote good practice.		20		
12.3 The selection and nomination of official partners/mentors/sponsors		20	20	
<b>Maximum Total</b>		<b>50</b>	<b>30</b>	<b>0</b>
13 Do you have the following sustainable (e.g. non car based) trails?				
13.1 Geo-trails		20	20	
13.2 Cultural trails		10	10	
13.3 Forest trails		10	10	
13.4 Other trails		10	10	
13.5 Other out-door activities not mentioned elsewhere.		10	10	
<b>Maximum Total</b>		<b>60</b>	<b>60</b>	<b>0</b>
14 Visitor evaluation				
14.1 Do you count visitors?		20		
			20	
14.2 Do you evaluate where your visitors come from?		20		
			20	
14.3 Do you use visitor evaluation for your forward planning?		20	20	
14.4 Do you have analysis of the socio-economic profile of your visitors (families, school classes, pension groups, tourist groups, etc)?		10		
14.5 Questionnaire on visitors' satisfaction levels?		10	10	
<b>Maximum Total</b>		<b>80</b>	<b>70</b>	<b>0</b>
<b>Total Points Awarded For Section IV: Geotourism</b>		<b>1000</b>	<b>910</b>	<b>0</b>
		<b>Maximum points</b>	<b>Self Assessment</b>	<b>Evaluators' Estimate</b>

V. Sustainable Regional Economy		Marks available	Self Assessment	Evaluators' Estimate
1	What efforts are undertaken to promote regional food and craft products, integrating the catering trade?			
1.1	Initiatives promoting food from regional and/or ecological production, which your organisation develops or actively supports.	50		
1.2	Meals from regional and/or ecological production are available in restaurants	30	30	
1.3	The Applicant organizes markets, where mainly regional agricultural products are sold	50		
1.4	A label for regional food products or local gastronomy exists	30	30	
1.5	Direct marketing of regional agricultural products is promoted	40	40	
<b>Maximum Total</b>		<b>200</b>	<b>100</b>	<b>0</b>
2	Which efforts are undertaken to create and promote regional geotourism products? (The SELF AWARDED total cannot exceed 100)			
2.1	Initiatives promoting geological replicas production exist	50		
2.2	Casts and souvenirs from local production are available	100	100	
2.3	The organization or its active partners has a retail outlet or outlets where mainly regional products are sold	50	50	
<b>Maximum Total</b>		<b>200</b>	<b>150</b>	<b>0</b>
3	How are regional crafts promoted?			
3.1	The marketing of local craft products is actively supported	50	50	
3.2	Local craft products are showcased	100	100	
<b>Maximum Total</b>		<b>150</b>	<b>150</b>	<b>0</b>
4	What efforts are undertaken to promote links between the Applicant and local businesses? (SELF AWARDED total cannot exceed 100)			
4.1	A label for regional services/products has been developed the Applicant or in partnership with others	50		
4.2	Direct marketing of regional products is undertaken by your organization	50		
4.3	Tourism offers include tours of collaboration with local businesses	20	20	
<b>Maximum Total</b>		<b>100</b>	<b>20</b>	<b>0</b>
5	What kind of contracts are regularly offered to businesses in your area?			
5.1	Services (repair, management)	50		
5.2	Design, Print	50	50	
5.3	Other equipment and services to support geotourism and interpretation, e.g. transport, display cabinets etc. (give details)	80	80	
<b>Maximum Total</b>		<b>150</b>	<b>130</b>	<b>0</b>
6	Networking (SELF AWARDED total cannot exceed 200)			
6.1	A network of co-operating enterprises exists, fostered by the Applicant.	100		
6.2	There is a formal contract between the Applicant and its partners	100	100	
6.3	There are joint projects, financed, between the Applicant, private businesses and local authorities.	50	50	
<b>Maximum Total</b>		<b>200</b>	<b>100</b>	<b>0</b>
<b>Total Points Awarded For Section V: Sustainable Regional Economy</b>		<b>1000</b>	<b>650</b>	<b>0</b>

